

We  hearing from you!



Hello dear client,

To continue the celebrations of our 10th anniversary, it's our partners' turn to speak out.

Committed Partnerships: The Art of Growing Together

For the past ten years, we've followed a unique path. A bold model, a clear vision, and above all, a fierce determination to bring art where it wasn't expected: to the streets, into city centers, and directly into the hands of the public.

At Creos, we've always believed in the power of art as a source of emotion, connection, and transformation. But this journey would not have been possible without you: partners, creators, silent allies, and passionate leaders.

As we mark this milestone year, we're filled with deep gratitude. We're not just celebrating an anniversary—we're celebrating a community. A human chain of builders, pragmatic dreamers, and makers of the impossible.

Ten Bold Years, One Unique Model

Looking back, one feeling rises above all: pride. The pride of having built a one-of-a-kind model, firmly rooted in Quebec's creative spirit and open to the world.

Pioneers like **Johanne Angers, Director of Innovation at DEL**, share this pride:

"It's remarkable that a company from our region has developed, marketed, and brought artistic works to life across the globe, within an innovative business model."

Jean-Olivier Pilon, Associate Vice President at Desjardins Capital, captured our essence in a few powerful words:

"Talent, creativity, thinking outside the box, determination, kindness, impact."

André Provencher, strategic advisor at Inno-Centre and a key figure in our strategic and action plans, puts it this way:

“A spectacular success in a market that the Creos team boldly carved out, with great innovation and vision.”

These voices affirm a truth we've always believed: when a shared and clear vision guides boldness, it becomes a powerful engine for collective impact.

Stronger Together for a Decade

Our success was never a solo act. It grew through a constant weaving of loyalty, trust, and shared intelligence.

Toni Sikes, CEO and co-founder of CODAworx—a leading platform connecting artists, designers, architects, and engineers—sees us as: "A major innovator in the world of public art, bringing incredible artworks to the world." That spirit of strategic alliance is at the heart of what drives us. **Steve Traynor, Sales Manager at Truck & Roll**—our transport partner since the very beginning shares:

"I've seen the joy and engagement your creative installations bring to our city. Proud to be a small part of it."

For **Martine Bruneau, Artistic Director at Lanla**, our long-time marketing agency, Creos is *"much more than a partner — it's a source of inspiration."*

She adds:

"Creos is a true source of inspiration. It turns public spaces into vibrant, memorable destinations. It doesn't just create experiences—it weaves connections, brings communities closer, and redefines the positive role a company can play in the world."

At **Rhino Staging**, our strategic U.S. partner, responsible for deploying installation teams across the United States, is **Tammy T. Dooley** echoes this vision. For her, *"the excitement and joy sparked by each installation aren't just side effects—they're a radiant answer to something the world desperately needs."*

From Quebec to Asia, through Europe and North America, we've built a living web. Together, we've created experiences that bring joy, wonder, and meaning to public spaces across the globe.

The Art of Shaping Tomorrow

Celebrating an anniversary also means opening the door to the future without forgetting the path we've taken. Carried by what we've built, we move forward with the awareness that not everything is complete—and that tomorrow is still ours to shape, together.

Industry leaders like **Louis-David Loyer, Executive Producer and co-founder of Multicolore**—an agency helping position Montreal as a global hub of creativity and innovation in the event world—describe us as *"A trailblazer. A leader. A model worth following."* This level of commitment, discipline, and ability to innovate is widely recognized.

Our ambition is to continue showcasing Quebec's expertise on the international stage.

Martin Saintonge, Director of Production and Producer Services at the Société de la Place des Arts, highlights our leading role in sharing Quebec's creative know-how with the world:

"A company that has innovated in the mobility and accessibility of luminous, interactive urban artworks, and that promotes local artists on the international scene."

Finally, **Jacques-André Dupont**, renowned business leader and strategic consultant at **J.A. Dupont Stratégies**, sums it up in one breath:

“A remarkable international success story for a Montreal-based company!”

Together, We Shine

These testimonials are more than just words—they're the heartbeat of a shared momentum that inspires us to reach even further.

♥ Thank you for believing. Thank you for daring. Thank you for building with us.

Thanks to you, we did more than travel the world—we lit it up, one public space at a time. Let's keep the flame alive for the next ten years—and beyond—with even more art, audacity, and human connection.

– The Creos Team



A decade of sparks, collaborations, and joy. Creos celebrates 10 years of success in bringing interactive art to the world. Thank you to our partners, creators, and exceptional team, who made this adventure possible.



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Creos

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